



ADVERTISING RATES 2025 Advertising rates in CAD\$

SIZE	RATE	PACKAGE
Back cover	\$4,200	\$4,500
Inside Back Cover	\$3,900	\$4,100
Inside Front Cover	\$3,900	\$4,100
Page “1” Premier Position	\$3,900	\$4,100
Page “2” Premier Position (vis-à-vis CONTENTS page)	\$3,900	\$4,100
Centerspread	\$6,500	\$6,500
1 full page	\$3,370	\$3,370
1/2 page	\$2,500	NA
1/3 page	\$1,900	NA

Note: Net rates exclude applicable sales taxes.

ADVERTISING SPECS

All formats / all positions four-colour process. Full bleed required on Full page ad.

Final Trim size:

(w) 8.25” x (h) 10.875”

Bleed size:

(w) 8.5” x (h) 11.125”

Binding Method:

saddle-stitched. All formats / all positions four-colour process with a 20-micron stochastic screen (300 dpi.).

Special position:

extra 20 %

DOCUMENT ACCEPTED

Press Quality PDF

Note:

- All other documents will not be accepted.
- Acceptance of any advertisement is at the sole discretion of the publisher.
- All copy and graphics are subject to the publisher’s approval.
- Additional charges for production of camera-ready material.

SENDING MATERIAL

E-MAIL

No larger than 5 MB
mwebber@spinvisual.com
sophie.brzozowska@sympatico.ca

WeTransfer

mwebber@spinvisual.com
sophie.brzozowska@sympatico.ca

PACKAGE - ADS ON CMC WEBSITE IN 2025!

Full page + a one month* web ad banner (Medium Rectangle – Width: 300 pixels x Depth: 250 pixels) posted on **Marine Delivers Magazine** Web page or **Great Lakes-St. Lawrence** Web page.

*TO ADD ONE

(1) more consecutive month banner: \$400

TO ADD TWO

(2) more consecutive months banner: \$700

PUBLISHER Chamber of Marine Commerce
300 Sparks Street, Suite 340
Ottawa, Ontario, Canada K1R 7S3
Tel. 613-233-8779

MARKETING AND BUSINESS DEVELOPMENT CONSULTANT - PLEASE CONTACT

Sophie Belina Brzozowska
Direct phone line: +1 514.937.5080
sophie.brzozowska@sympatico.ca

FREE CIRCULATION:

Distributed in print (750 copies) and digital format (6500+) to policy makers, political leaders, U.S. and Canadian regulators and legislators, marine industry decision-makers and stakeholders. In addition, CMC will be engaging in digital advertising to drive readers to Marine Delivers online home, and our sponsors ads!

TRIM: (w)8.25” x (h)10.875”
BLEED: (w)8.5” x (h)11.125”

(w)7.25” x (h)4.73”

(w)3.625” x (h)9.871”

(w)7.25” x (h)2.99”
BLEED: (w)8.5” x (h)3.24”

TRIM: (w)16.5” x (h)10.875”
BLEED: (w)17” x (h)11.125”

Width: 300 pixels x
Depth: 250 pixels

