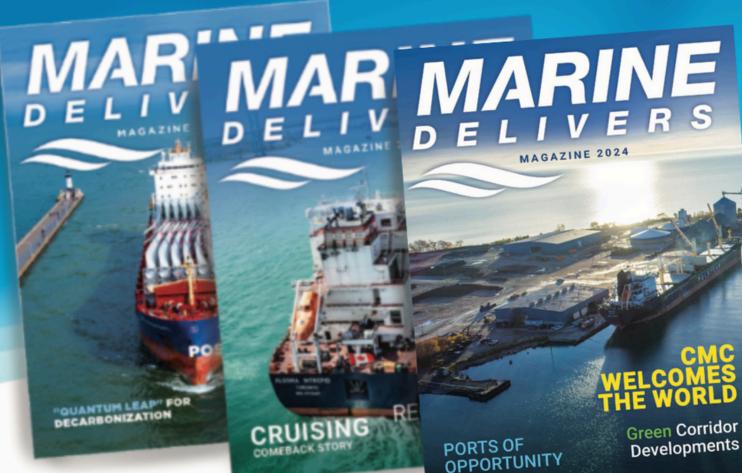
NAGAZINE



ADVERTISING RATES 2025 Advertising rates in CAD\$

PACKAGE RATE SIZE **Back cover** \$4,500 \$4,200 **Inside Back Cover** \$3,900 \$4,100 \$3,900 \$4,100 **Inside Front Cover** \$4,100 **Page "1" Premier Position** \$3,900 \$3,900 \$4,100 Page "2" Premier Position (vis-à-vis CONTENTS page) Centerspread \$6,500 \$6,500 1 full page \$3,370 \$3,370 1/2 page \$2,500 NA 1/3 page \$1,900 NA

PACKAGE - ADS ON CMC WEBSITE IN 2025!

Full page + a one month* web ad banner (Medium Rectangle – Width: 300 pixels x Depth: 250 pixels) posted on **Marine Delivers Magazine** Web page or **Great Lakes-St. Lawrence** Web page.

***TO ADD ONE**

(1) more consecutive month banner: \$400

TO ADD TWO

(2) more consecutive months banner: \$700

Note: Net rates exclude applicable sales taxes.

ADVERTISING SPECS

DOCUMENT ACCEPTED

PUBLISHER Chamber of Marine Commerce

All formats / all positions fourcolour process. Full bleed required on Full page ad.

Final Trim size:

(w) 8.25" x (h) 10.875"

Bleed size:

(w) 8.5" x (h) 11.125"

Binding Method:

saddle-stiched. All formats / all positions four-colour process with a 20-micron stochastic screen (300 dpi.).

Special position:

extra 20 %

Press Quality PDF

Note:

- All other documents will not be accepted.
- Acceptance of any advertisement is at the sole discretion of the publisher.
- All copy and graphics are subject to the publisher's approval.
- Additional charges for production of camera-ready material.

SENDING MATERIAL

E-MAIL

No larger than 5 MB mwebber@spinvisual.com sophie.brzozowska@sympatico.ca

WeTransfer

mwebber@spinvisual.com sophie.brzozowska@sympatico.ca 300 Sparks Street, Suite 340 Ottawa, Ontario, Canada K1R 7S3 Tel. 613-233-8779

MARKETING AND BUSINESS DEVELOPMENT CONSULTANT - PLEASE CONTACT

Sophie Belina Brzozowska

Direct phone line: **+1 514.937.5080** sophie.brzozowska@sympatico.ca

FREE CIRCULATION:

Distributed in print (750 copies) and digital format (6500+) to policy makers, political leaders, U.S. and Canadian regulators and legislators, marine industry decision-makers and stakeholders. In addition, CMC will be engaging in digital advertising to drive readers to Marine Delivers online home, and our sponsors ads!

